

# THE PRIME RIB OF TV AT GROUND BEEF PRICES

February 4, 2009

## Welcome Livestock Producers!

As proud partners of the Canadian Satellite Livestock Auction, we're excited to offer you an opportunity to switch to a Star Choice satellite system. By taking advantage of this opportunity, you'll have access to the live auction broadcast every Friday and hundreds of channels, movies, events plus a "no-extra" cost HD package that includes popular channels like National Geographic and Showcase.

Our rural audiences have been a mainstay of our business for over 10 years and we're focused on providing you the service and programming you need. With no contracts to sign, over 470 channels and the most HD channels at no extra cost, Star Choice is your choice for satellite TV.

### Star Choice All-Digital Satellite TV includes:

- › Star Choice is all-digital – you get crystal clear picture and sound on every channel
- › Time Shifting through 6 different time zones
- › Three call centres in Calgary, Montreal, and Toronto to serve you better
- › An on-screen Interactive Program Guide – find your favourite shows or plan your viewing schedule up to four days in advance
- › Parental controls – block programming and channels not suitable for children.
- › More flexibility with our Pick and Pay options – select only the channels you want like NHL Network, Showcase Diva and Discovery Kids
- › Star Choice PPV, giving you access to more hit movies and shows anytime you want via your remote
- › Live Pay Per View with access to the hottest live sporting events like UFC, Boxing and WWE
- › No contracts, and no digital access fees
- › Plus much, much more

### Your Offers

#### 2 TV System

Two room systems including a High Definition plus Standard Definition receiver for 2 TVs - \$198 (after savings)  
Free basic installation of two receivers included.

#### 1 TV System

One room system including a High Definition receiver - \$99 (after savings)  
Free basic installation of one receiver included.

### Programming

You can pick from our best-selling TV Packages at a price point you're comfortable with. We offer packages starting as low as \$37.99 per month. Or, get the works, with our Ultimate Choice package at \$82.99 per month.

There's never been a better time to switch, so don't miss this chance to enhance your TV viewing experience. Plus, you'll continue to enjoy the exceptional service you've come to expect from Star Choice, including, no contracts and our trademark 24/7/365 service.

Call **1 877 STAR-060** today to get set up or visit **STARCHOICE.COM** to find out more.

Best Regards,

Star Choice

